

FDP's :- 5  
Research papers :- 6

## CURRICULUM VITAE

Name: A. Santhoshi

Email:santhoshi.addagtla@gmail.com

Contact. No.:  
7799130510

Address  
Flat no:302,tirumala  
residency ,  
Ramnagar gundu  
Ramnagar  
Hyderabad,  
PIN.500020

### Personal Data

Name:  
A.Santhoshi

Father Name:  
A.Yugender

E-Mail:  
Santhoshi.addagtla  
@gmail.com

Date of Birth:  
22nd jul 1986

Sex: Female

Nationality: Indian

Marital Status  
:Married

### Languages Known:

English, Hindi &  
Telugu.

### Objective:

To associate myself with an organization where I can apply my knowledge. I would like to take up any challenges forwarded in the interest of organization and help to create a positive atmosphere at my work place.

### Educational Qualifications:

- M.B.A (HR) from Princeton college of Engg&Technology with 79%.
- B.SC (Computers) from Samatha Degree College with 75%.
- Intermediate (MPC) from Ratna Jr.College with 60%.
- S.S.C from Martinet High School with 78%.

### Skill Set:

- Packages: MS-OFFICE, HTML

### Academic Project:

- Organization: Techmagix private Limited.
- Project Title: Performance Appraisal
- Duration: 45 Days.
- Description: Performance Appraisal in concerns about the performance of the employee on the given job .It is used to rate the employee. An appraisal plays a key role in motivating the employee to accomplish his goals .Based on the performance employees will be given awards, rewards, promotions.

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### **Working experience**

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- Working as assistant professor in HINDI MAHAVIDYALAYA since March 2020
- Worked as assistant professor in MEGHA PG COLLEGE GHATKESAR since 2011 - 2020
- Worked as a co-coordinator and counselor in SAIKRUPA EDUCATIONAL ACADEMY for 5 years as a part time (June 2006 to Nov 2011)

### **Job responsibilities**

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- Counseling parents and giving advice pertaining to their children.
- Maintaining attendance and performance records pertaining to pupils.
- Handling phone calls from parents.
- Counseling students and giving advice for their improvement in their performance.
- Guiding the students for academic projects,
- Guiding the students to write research papers. In their respective specializations.

### **Subjects taught for MBA**

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- Business Ethics and corporate governance
- Entrepreneurship
- Logistics and supply chain management
- Human resources management
- Management of information system
- Leadership and change management
- Management of industrial relation
- Learning and development
- Customer relationship management
- Recruitment and Selection
- Entrepreneurship and good governance

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### **Subject taught for BBA**

- Principles of management
- Performance appraisal and counseling
- Customer relationship management
- Leadership and change management
- Advertising and sales management

### **Research Papers Published**

1. Research paper published entitle of **‘A THEORETICAL STUDY ON PERFORMANCE MANAGEMENT’** in Anveshana’s International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management Practices”, AIJRRLSJM volume 7,issue6 July 2022,pp:78-92,ISSN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.34
2. Research paper published entitle of **”PRINT MEDIA AND ELECTRONIC MEDIA STRATEGIES ON CONSUMER PURCHASE BEHAVIOUR: A COMPARATIVE STUDY”** in Anveshana’s International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management Practices”, AIJRRLSJM volume 7,issue7 July 2022,pp:25-36,ISSN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.34
3. Research paper published entitle of **“A THEORETICAL STUDY ON MODERN ASPECTS OF PERMORMANCE APPRAISAL ”** in Anveshana’s International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management practices”, AIJRRLSJM volume 7,issue7 July 2022,pp:37-54,ISSN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.34
4. Research paper published entitle of **”TRAINING AS AN IIRD TOOLS ICICI BANK LIMITED”** in Anveshana’s International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management Practices”, AIJRRLSJM volume 7,issue7 July 2022,pp:156-170,ISSN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.34



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5. Research paper published entitle of " **A STUDY OF BRAND PENETRATION AND MARKETING ANALYSIS**" in Anveshana's International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management Practices", AIJRRLSJM volume 7,issue7 July 2022,pp:187-204,ISsN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.34.
6. Research paper published entitle of " **A STUDY ON MARKETING STRATEGIES ON VISHAKA STEEL PLANT**" in Anveshana's International Journal of Research in Regional Studies ,Law, Social Sciences, Journalism and Management practices", AIJRRLSJM volume 7,issue7 July 2022,pp:278-296,ISsN::2455-6602 Online, Open Access Peer Review Journal with Impact Factor 5.3

### Seminars/ Workshops/FDP's

- Attended 3days National Faculty Development Programme on " **RESEARCH METHODOLOGY FOR SOCIAL SCIENCES**" from IIMC during 17<sup>th</sup> to 19<sup>th</sup> May 2021.
- Attended NPTEL E- AWARENESS WORKSHOP on May 21,2021
- Attended 5 days Faculty Development Programme on" **SUSTAINABLE CHANGE MANAGEMENT**" from AUXILIUM COLLEGE (AUTONOMOUS)VELLORE during 12<sup>th</sup> to 16<sup>th</sup> July 2021.
- Attended 5 days Faculty Development Programme on" **INNOVATION& ACQUISITION OF INTELLECTUAL PROPERTY RIGHTS**" from COCHIN UNIVERSITY OF SCIENCES AND TECHNOLOGY , during 26<sup>th</sup> to 30<sup>th</sup> July 2021.
- Attended 15 days Online Certificate Programme on" **RESEARCH METHODOLOGY**" from SMT.RADHADEVI GOENKA COLLEGE FOR WOMEN ,AKOLA,(MH) during 5<sup>TH</sup> to 19<sup>th</sup> August 2021
- Attended 7 days online Faculty Development Programme on " **INTELLECTUAL PROPERTY RIGHTS: ISSUES & CHALLENGES**" from IMS GHAZIABAD ,during 9<sup>th</sup> to 13<sup>th</sup> August2021.

### Declaration:

I hereby declare that all the information mentioned above is true to the best of my knowledge.

Place : Hyderabad

Date :

(SANTHOSHI)